

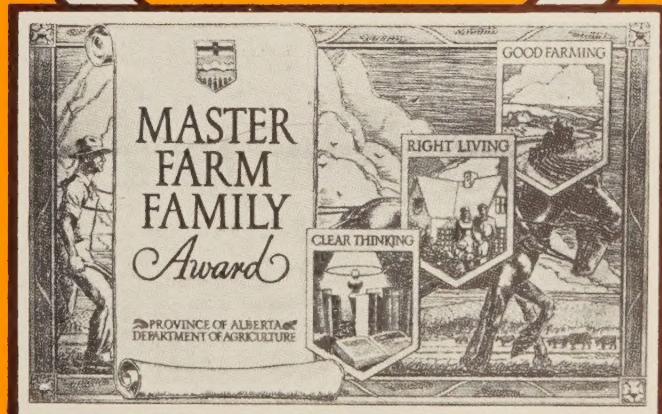


PROVINCIAL ARCHIVES

MASTER FARM FAMILIES

OF ALBERTA

1961



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FOREWORD

THE remarkable rate of progress and the prestige Alberta enjoys is closely associated with, and dependent to a large degree, on Agricultural progress. This steady advancement in our agricultural economy has been accomplished in spite of many adversities faced by farmers. A large measure of credit must go to the dedicated and determined farm families who believed in the future of Agriculture and were willing to work hard to achieve their goal in the Province.

Many achievements of agriculture have directly benefited all segments of our society and many industries. High quality, economical and more dependable food supplies are available because of the industry and resourcefulness of our farmers. Many indirect benefits accrue from the abundant supply of farm products needed by our expanding agricultural industries. This growing "giant" involves processing, transportation and marketing of farm products for both domestic and export trade.

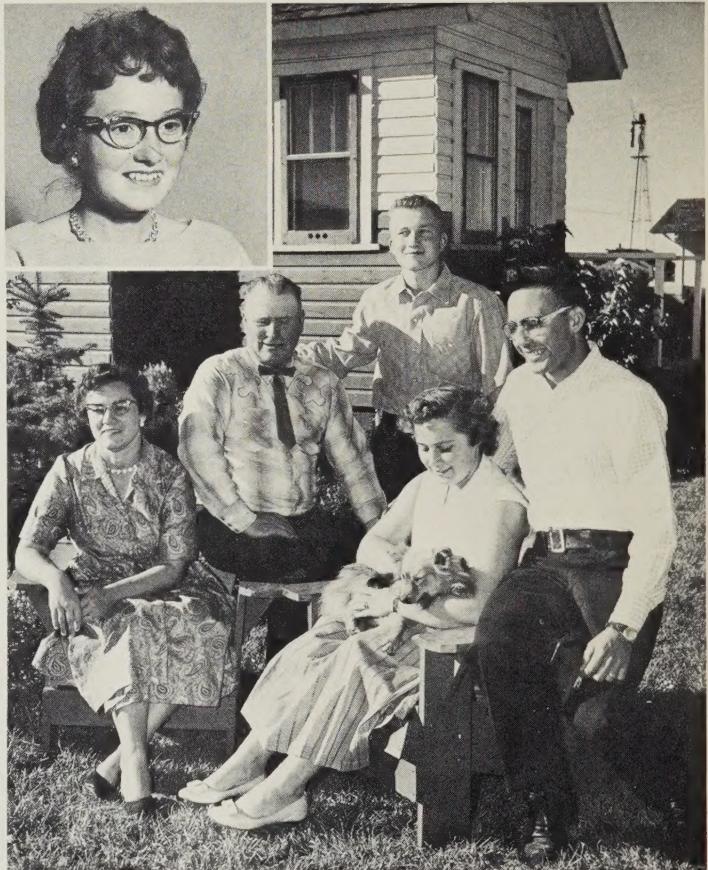
It is most appropriate that Alberta citizens take time out each year to give recognition to a new group of outstanding farm families. To stand out as leaders among the many fine farm families in the increasingly complex and competitive business of farming, is in itself a noteworthy achievement. Of equal importance, these families have enjoyed a remarkable degree of harmony and satisfaction in their home life and have made major contributions to their communities as good citizens.

I am indeed pleased and proud to congratulate the four Families who have received the coveted Master Farm Family Award for 1961.

HONOURABLE L. C. HALMRAST
Minister of Agriculture

GLEN

Powlesland Family
of DEL BONITA

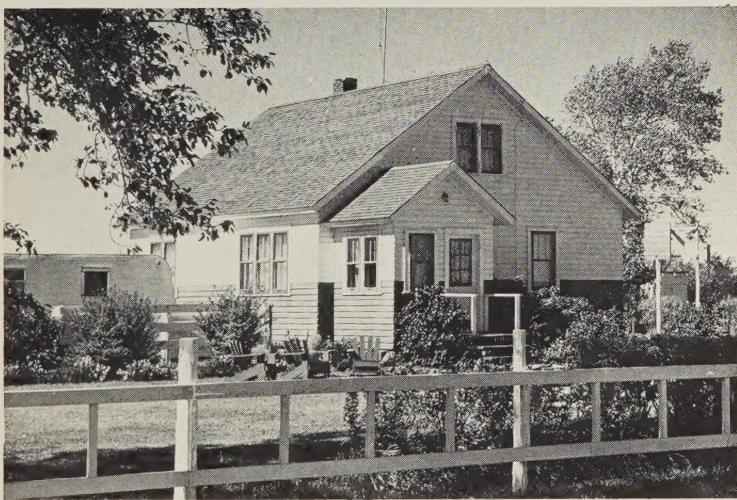


THE Glen Powlesland family of Del Bonita has joined the ranks of Master Farm Families of Alberta on the strength of their well-balanced livestock and grain operation, and their keen participation in community activities. Both Mr. and Mrs. Powlesland are natives of Southern Alberta, having been raised in the district where they now farm.

The attractive farmstead, built up entirely by this young family, is situated deep in the foothills country, only five miles north of the International Boundary. To the north and east, the pastures, sweeping down to the Milk River that borders his holdings, support a prize winning herd of pure-bred Hereford cattle. To the south and west the thousand acres of crop land forms a pattern

of strips on the hill side. The cropping program is designed first to provide an excellent feed supply and reserve, while the excess grain ensures alternate income to the livestock. A well chosen and well kept line of equipment allows efficient production, and good care of the soil.

Starting in 1940 as newly weds, this couple has expanded the original section of land, with practically no buildings, to the present two and a half sections surrounding the well planned, attractive and efficient farmstead. This progress must be attributed largely to the fondness of this family for their relatively small, but high quality herd of Herefords, that have responded so well to



this activity in order to continue their education. Ruth plans to train as a nurse, while Bernard will complete his high school education.

The attractive farm home has been built by the Powleslands themselves, as have all the other buildings on the farm. The home is comfortable, and well lived in. It is surrounded by well kept lawns, flowers, shrubs and trees.

this care. The agricultural activities are largely centered around this forty-cow herd and their progeny. Because this is the major enterprise, hand feeding and individual care is essential. However careful building placement and design, and mechanical aids, makes this work relatively easy. The demand for these animals has at times made it difficult to maintain herd numbers.

The family of two girls and a boy have grown up with as keen an appreciation of the livestock as their parents. Between them they have a total of twenty-two years in 4-H beef clubs. The married daughter Janet, continues her interest in 4-H club work, while the others may have to drop



Duties and executive positions in the community, agricultural and social organizations have been willingly assumed by members of the family. These, especially in the case of Glen, represent an appreciable contribution. Executive positions in the Hereford and livestock organizations indicate confidence in his ability and judgment by the cattlemen of the district and province.

MARTIN

Felstad Family
of DAPP



SITUATED two and a half miles southwest of Dapp, on an oxbow of the Pembina river, the Martin Felstad family has developed a farm, and a standard of community and home life that has made them worthy recipients of the Master Farm Family award.

The family, consisting of Martin, his wife, three sons and Mrs. Felstad senior reside in a

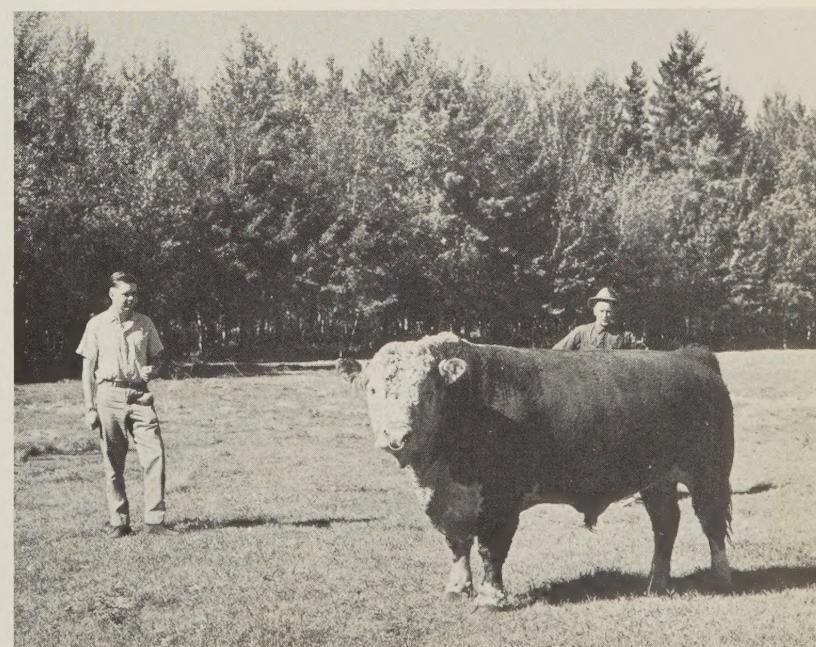
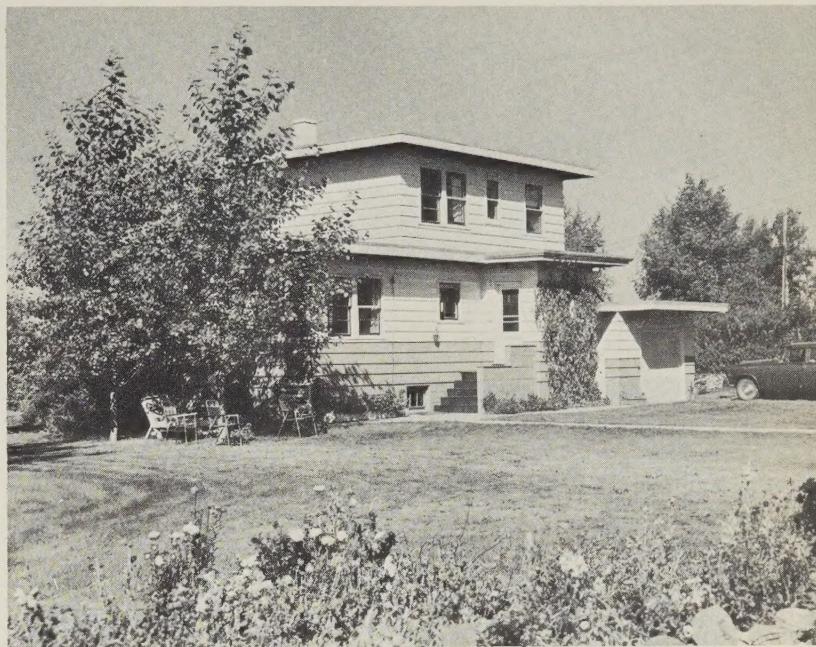
modern home with terraced lawns running to the water's edge. The home is banked with landscaped flower beds, and is joined by an exceptional farm garden, emblematic of a desire of many farm families to enjoy the life so closely allied with nature.

The farm, almost one and three quarter sections in size, of which 650 acres are cultivated,

extends to the south and east of the farmstead. The remaining acreage is well preserved with its native popular growth, and is utilized as native pasture for the 200 head of Hereford cattle, of which approximately twenty-five per cent are registered. In addition to the cattle raised on the farm about one hundred and twenty-five feeders are purchased and finished. The majority of all the cattle marketed grade choice. The cultivated land is used to produce cereals and forage on about equal areas, while summerfallow is confined to only five per cent of the crop land. The cropping program nicely complements the livestock enterprise, and in addition supplements the cash income. Rotations to suit both the high land and peat meadows, have been developed, and have been effective in maintaining soil condition and combating weeds.

Mr. and Mrs. Felstad were married in 1937, shortly after he had completed his course at the Vermilion School of Agriculture. Three sons were born and have grown up on the farm. Donald, after a short term of service in the R.C.A.F., decided that further education is necessary, and is now entering the University of Alberta. During the same time Barry completed his course at the Vermilion School of Agriculture, and is also entering the University to extend his knowledge before returning to the farm. David is now taking grade twelve, and has his eye on a career in architecture.

The family is very active in agricultural and community affairs. Mr. Felstad was instrumental in the formation of the Pembina Flood Control Association, of which he was president for its first three years of operation, and is still a director. He also organized the Pembina Valley Hockey Association, which takes in most communities within a forty-mile radius and has had as many as 300 boys under 15 years of age on its teams. Mrs. Felstad has been a leader of the 4H clothing club, and is secretary of the Westlock district 4-H council. Barry and David have both been 4-H beef club members, and Barry was junior leader. Of course all members of the family have participated widely in community activities, both educational and social.



1961 MASTER F



GLEN
Powlesland Family
of DEL BONITA

EMIL
Schielke Family
of CARSTAIRS



ARM FAMILIES

JOHN WALTER

Pearson Family

of EDBERG



MARTIN

Felstad Family

of DAPP

EMIL

Schielke Family

of CARSTAIRS



AN inborn love of the soil and all things agricultural, the fortitude to meet adversities, the ability to adjust to conditions, the education of a family and the incorporation of the family into a highly efficient and balanced farm enterprise has resulted in the Emil Schielke family of Carstairs receiving the 1961 Master Farm Family award for West Central Alberta.

Born in Manitoba, Mr. and Mrs. Schielke homesteaded in eastern Alberta in 1915. They moved to their present location southwest of Carstairs in 1937. The farm operates as "Westview Farms Ltd." in which father and sons participate on the basis of a thoroughly documented legal agreement. Farm accounting includes a business analysis which assists the Schielkes in planning



their program. Holdings consist of 640 acres owned and 240 acres rented. Two modern homes are occupied by the elder Schielkes; son Carl and two children; Harold, his wife and three children. Following careers in teaching, married daughters Norma and Ruth are living in Calgary and Olds respectively.

The farming operations revolve around a beautiful farmstead which features the extensive use of shelterbelts and very attractive landscaping. The farm buildings are ideally located from the standpoint of use and integration with the farm program. Outstanding in the farmstead are the lovely flowers, the highly productive gardens and a small orchard which contribute a great deal to the family living.

Faced with recurring crop losses through hail, the Schielkes have adopted a program to include a high percentage of forage crops. The grain produced is marketed through the purebred Hereford beef cattle and commercial hogs raised on the farm.

Consistently using high quality seed and recommended fertility practices the cropping program is designed to maintain soil fertility and crop production at a high level.

In addition to this highly productive farm program the entire Schielke family has made an outstanding contribution to the community in the fields of education, agriculture and social activities.



JOHN WALTER
Pearson Family
of EDBERG



Family



*J*N 1936 John Walter Pearson and Helen Oberg were married, pooled their resources comprising six Holstein cows, moved into a one-roomed house on a half section of land in the Edberg district and embarked on life's road with vision, courage and faith in Alberta farm possibilities. In 1949, they moved with their children Donald, Leslie and Marlene into their modern, spacious farm house.

Diversification has been the key to the success of the Pearson family. Land holdings were increased to two sections by 1951 and for the past 17 years a well balanced cropping program has been followed with 60 per cent of the cultivated acreage in cereal crops, 25 per cent in forage crops and 15 per cent in fallow. The value of commercial fertilizer was recognized as early as 1938 and it has been used continuously on the

farm since that year. As a result, crop yields have been exceptional.

Coincident with this diversification in the cropping program, the livestock program has also shown diversification. A fine herd of Holstein cows has been maintained since 1938. Surplus milk has been utilized for the feeding of some 130 hogs yearly. A small herd of Hereford cattle has been built up and approximately 200 hens have been kept for hatching and commercial egg production.

While their farming practices and programs have been perfected, the Pearson family have not lost sight of the true value of home and community life. Their farm home is surrounded by spacious landscaped grounds and a fair share of

their food comes from their highly productive farm garden.

Service to their community is reflected in the many years devoted to the affairs of the district. Mr. Pearson served on the local Municipal council, followed by two years on the large Municipal council, twenty-three consecutive years on first the local and then the large school division board. He did extensive work in the organization of, and has held or is holding executive positions on the Edberg Co-op store, the Rural Electrification Association and the Rural telephone association. More recently he has been appointed to the Agricultural Service Board, and is Board member under the Alberta Farm Purchase Credit Act. In addition to these and other duties, he has taken time to serve on the Church board as well as lodge and community activities.



Mrs. Pearson is also noteworthy in community service work. She holds an executive position on the Ladies' Aid and has been active for many years in the Home and School committee. She has taught Sunday School for 14 years and has taken part in Lodge work for many years. Don, Leslie and Marlene have also been active in school and community activities.

Their eldest son Donald followed his father's

example at an early age and left the home protection to engage in a business of his own. He presently operates a service station in Camrose. Leslie has completed grade XII and is gaining experience in the wholesale business but still has a keen interest in the farm enterprises. Marlene is now in Grade XII after outstanding achievement through high school. She hopes to continue her education towards a career in Pharmacy.



1949

J. G. DUSSEAU FAMILY	VIMY
W. J. EDGAR FAMILY	INNISFAIL
L. R. JENSEN FAMILY	MAGRATH
J. E. MELENKA FAMILY	WARWICK
JOSEPH PAQUETTE FAMILY	DONNELLY

1950

EMILE CAMMAERT FAMILY	ROCKYFORD
CHARLES KALLAL FAMILY	TOFIELD
ROY BALLHORN FAMILY	WESTASKIWIN
E. S. PARSON FAMILY	BOYLE
FRED LABRECQUE FAMILY	SPIRIT RIVER

1951

J. G. POROZNI FAMILY	WILLINGDON
J. W. HOSFORD FAMILY	S. EDMONTON
FLOYD GILKYSON FAMILY	LA GLACE
VICTOR WATSON FAMILY	AIRDRIE

1952

JESSE COLE FAMILY	CLIVE
JOHN LAMBERT FAMILY	MANNING
E. R. LEWIS FAMILY	STONY PLAIN
J. H. SCHMALTZ FAMILY	BEISEKER
JOHN SKRYPITSKY FAMILY	MUNDARE

1953

FRANK JACKSON FAMILY	KEG RIVER
ERNEST BELZIL FAMILY	ST. PAUL
EMIL KVARNBORG FAMILY	BUFORD
LESTER LOHR FAMILY	ERSKINE
HOWARD HYMAS FAMILY	ROSEBUD

1954

HARLIE CONRAD FAMILY	CLAIRMONT
MARTIN ARNDT FAMILY	BARRHEAD
ADAM BUYER FAMILY	CARBON
W. R. STORCH FAMILY	GARDEN PLAINS
A. W. KING FAMILY	HIGH RIVER

1955

THE ROBINSON FAMILY	PINCHER CREEK
B. O. BROWN FAMILY	ACME
CHRIS SCHNEIDER FAMILY	VEGREVILLE

1956

A. D. FRASER FAMILY	TEEPEE CREEK
ALFRED ROSE FAMILY	ROCKY MOUNTAIN HOUSE
JOHN ROZMAHEL FAMILY	VIKING
WILFRED McGILLIVRAY FAMILY	COALDALE

1957

NO AWARDS

1958

JAMES McCULLOUGH FAMILY	DIDSBURY
MEL WOOD FAMILY	TOFIELD
ANDREW JESPERSON FAMILY	STONY PLAIN

1959

A. M. ROBERTSON FAMILY	CARSTAIRS
GEORGE COWLING FAMILY	HIGH RIVER

1960

H. M. HANEY FAMILY	IRON SPRINGS
J. R. CROZIER FAMILY	ST. ALBERT
ARTHUR BATES FAMILY	ACME
CHRIS OESTER FAMILY	PARADISE VALLEY

1961

G. R. POWLESLAND FAMILY	DEL BONITA
E. SCHIELKE FAMILY	CARSTAIRS
J. W. PEARSON FAMILY	EDBERG
MARTIN FELSTAD FAMILY	DAPP

THE IMPORTANCE OF GOOD SEED

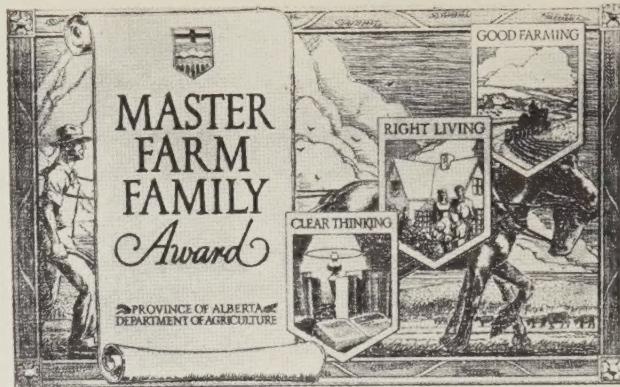
GOOD Seeds are both a symbol and a foundation of the good life our people have gained. A basic factor in our realization of mankind's most sought goal, agricultural abundance, good seeds can be a means of our bringing about an Age of Plenty and an Age of Peace and Freedom. We can use our good seeds to help end hunger and fear for the less fortunate half of the human family. So used, our seeds can be more meaningful to a hungry world than can the rocket that first carries man to the moon.

Seeds are ever a positive and creative force. Seeds are the germ of life, a beginning and an end, the fruit of yesterday's harvest and the promise of tomorrow's. Without an ample store of seeds there can be no national treasure, or no future for a Nation.

The seeds we use today enable our farmers to produce a variety of healthy and hardy food and fiber crops that were virtually unknown a few years ago. Our plant breeders and geneticists have accomplished miracles in the development of more useful plants. In our seeds we have a wealth we all enjoy in abundant foods.

In our seeds we have a wealth we can transmit — without the need of translation — to people of other lands who draw their living from land and forest. The message of seeds that flourish and produce an abundant harvest is one that all the human family can understand. Exported with vigorous purpose and direction, our seeds can be a vital factor in reaching the goals we seek through Food for Peace. Although we cannot feed the entire world, we can supply the technology and the abilities the world can use to feed itself.

ORVILLE L. FREEMAN,
United States Secretary of Agriculture.



THE MASTER FARM FAMILY
PROGRAM WAS INITIATED IN
ALBERTA ON FEBRUARY 17, 1949.

IT IS A POLICY OF THE
ALBERTA GOVERNMENT WHICH
SEEKS TO SELECT AND HONOR
FARM FAMILIES WHO HAVE MADE
AN OUTSTANDING SUCCESS OF
FARMING, HOME - MAKING AND
CITIZENSHIP.



ISSUED UNDER THE DIRECTION OF
HON. L. C. HALMRAST
MINISTER OF AGRICULTURE

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